



UNITED STATES  
PATENT AND TRADEMARK OFFICE



**When:** Tuesday, November 1, 2016, 7:00pm to 9:00pm

**Where:** California State University, Long Beach  
College of Business Administration Building  
Room CBA 139A  
1250 Bellflower Blvd., Long Beach, CA 90840

**What:** Trademark 101 – Registering Your Mark



**Joseph Lopez**  
State Ambassador  
WestCal Academy®  
“Choosing My Mark”



**Jason Lott, J.D.**  
Attorney Advisor  
U.S. Patent & Trademark Office  
“Trademark Basics”



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